

Information on the handling of cookies used on the <https://macasaservice.hu> website

General Information

The website <https://tudatosdigitalis.hu/> is maintained by Magyar Telekom Nyrt. (hereinafter: "Data Controller") for the purpose of informing customers and partners. Mito Creative Zrt. was entrusted with the creation and operation of the website as a subcontractor of Data Controller.

Information on the use of cookies

In accordance with common practice, the Data Controller also uses cookies (cookies) on its website. The present cookies in themselves are not suitable for identifying the user, however, the settings applied in the user's own browser may result in the cookies being classified as personal data as a consequence of their identifiability.

You can check the type of cookies websites use at <https://www.cookieserve.com/>

Why do we use cookies?

- to make it faster and easier for visitors to navigate the website while the page loads faster
- to assess how the visitors of the website use it and the available services, based on which survey and experience we can further develop and expand the website and the services.

Cookies used on the site:

Cookie	Value	Domain	Duration	Type	More information on the cookie and its purpose
session	Session ID	macasaservice.hu	Until end of session	Strictly necessary cookie	The purpose of a session ID cookie is to ensure the continuity of a browsing process.
csrf	Session ID	macasaservice.hu	Until end of session	Strictly necessary cookie	The purpose of a CSRF cookie is to prevent malicious requests by verifying that the request originates from a trusted source through the use of a unique token stored in a cookie.
Cookieconsent_status and Cookieconsent_option	Allow or 0,1	macasaservice.hu	1 year	Strictly necessary cookie	Stores the cookie settings selected by the user to allow or refuse cookies used by the website.
_fbp	fb.1.1680685463375.338521601	macasaservice.hu	3 months	Marketing cookies used by third parties	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.

What are cookies?

Cookies are files or pieces of information that are stored on your computer (or other Internet-enabled devices, such as your smartphone or tablet) when you visit a website. A cookie usually contains the name of the site it came from, its own "lifespan" (i.e., how long it stays on your device) and its value, which is usually a randomly generated unique number.

Based on expiration, we can use two types of cookies on the pages: session cookies and persistent cookies. Session cookies are temporary, i.e. they remain on your device until you leave our site. Persistent cookies will remain on your device for the time shown in the table above.

Privacy information about the cookies used

Cookies are placed either by us (first-party cookie) or by a third-party (third-party cookie), as indicated in the table above.

Where personal data are processed in connection with the use of cookies, the legal basis for the processing shall be the consent of the visitor according to Article 6 (1) (a) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) The visitor may withdraw its consent to the processing of its personal data at any time.

a) Privacy information about the cookies we place:

Company name and contact details of the data controller:

Magyar Telekom Nyrt. (registered office: 1097 Budapest, Könyves Kálmán krt. 36.; company reg. No.: 01-10-041928; tax no.: 10773381-2-44)

Name and contact information of Data Protection Officer: dr. Esztervári Adrienn (cím: 1097 Budapest, Könyves Kálmán krt. 36.; email: DPO@telekom.hu)

b) With regard to personal data processed by third parties, the external service providers' own data protection information is governed by:

Meta

To track and measure Meta Inc. (hereinafter "Meta") advertising campaigns, to create custom audiences based on website visits (remarketing) and to use the Meta Analytics service, we use a short piece of javascript code (program code running in a browser) called Meta Pixel . When visiting a website, Meta Pixel collects and transmits session-related information to Meta via HTTP headers - such information may include the visitor's IP address, time of visit, browser used, page(s) viewed and the source of the link. Meta can link this information to a given advertiser or Meta user with the help of the Pixel ID or the Meta cookie, so it can be determined whether the given visitor has interacted with any of the advertiser's ads before, or whether it meets any as an audience attribute defined in advance by the advertiser, which can be used to classify it into an advertising segment. Meta stores the collected data in an aggregated and anonymized form in its own data centers.

Meta cookie policy: <https://www.facebook.com/policies/cookies/>

If you would like to opt out of online interest-based advertising from Meta and other participating companies on the web, please visit the European Interactive Digital Advertising Alliance website. You must opt out separately in each browser you use.

You can find information about the cookie settings of the most frequently used browsers at the following links:

[Google Chrome](#)

[Mozilla Firefox](#)

[Microsoft Edge](#)

[Microsoft Internet Explorer](#)

[Safari \(Mac\)](#)

[Safari \(iPhone, iPad or iPod touch device\)](#)

What rights you have relating to the Data Processing?

Corresponding to applicable data protection laws, you – based on particular circumstances – shall have the:

- (i) right to request access to your personal data;
- (ii) right to have your personal data rectified;
- (iii) right to have your personal data erased;
- (iv) right to restrict the processing of your personal data;
- (v) withdraw the consent provided to the processing of personal data.

You can exercise your data protection related rights by sending an email to info@testair360.com.

About your legal remedies

In relation to data management, the Data Controller may be requested to access, correct, delete or limit the processing of personal data concerning the data subject, and the data subject may object to the processing of such personal data, and may exercise the right to data portability if the conditions are met. Regarding the management of your personal data, you can contact the data protection officer of the Data Controller at any time: dr. Esztervári Adrienn (address: 1097 Budapest, Könyves Kálmán krt. 36.; email: DPO@telekom.hu), and in case of a complaint about the handling of your personal data, you can also contact the National Data Protection and Freedom of Information Authority (postal address: 1363 Budapest, Pf.: 9., address: 1055 Budapest, Falk Miksa utca 9-11, Phone: +36 (1) 391-1400; Fax:+36 (1) 391-1410; Email: ugyfelszolgalat@naih.hu; website: www.naih.hu).

If the data protection authority does not take action with your lodged complaint, or does not inform you within three month about the developments of the proceeding or its result, or you consider, that the processing your personal data violates your rights under GDPR, you shall have the right to file a claim with the competent court.

Budapest, 2023.04.06.